安亭·上海国际汽车城
Anting Shanghai International Automobile City

人 车 城

People ·Vehicle· City

未来出行 创想可达
Innovation & Creation of Future Mobility

安亭·上海国际汽车城
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目录
Content

01 上海国际汽车城介绍
Shanghai International Auto City Introduction

02 中国（上海）电动汽车国际示范城市
China (Shanghai) Electric Vehicles International Pilot City

03 国家智能网联汽车（上海）试点示范区
National ICV (Shanghai) Pilot Zone

04 产城融合推动世界级汽车产业发展
World-class auto industry through industry-city integration

安亭·上海国际汽车城
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PART
01

上海国际汽车城介绍

Shanghai International Auto City Introduction

全国领先汽车、零部件生产基地

Leading the auto manufacture and spare parts manufacture in national wide

发展历程
Development History

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2001

2001年9月28日上海国际汽车城建设全面启动，规划占地面积100平方公里。
On September 28, 2001, the construction of SIAC officially started, with total 100 km2 in planning.

2007

2007年7月，时任上海市委书记习近平指出，要把国际汽车城建设成国家级的汽车产业高地。
In July 2007, Xi Jinping, then the Party Secretary of CPC Shanghai Committee, said SIAC should be established as a national automotive industrial hub.

2010

2010年，基本实现以汽车研发为重点的产业综合功能开发，打造出世界上最完备的汽车产业链。
In 2010, the core function of SIAC as an automotive R&D center was largely complete, with one of the most comprehensive automotive industrial chain.

2011

2011年，中国科技部批准上海国际汽车城承担电动汽车国际示范城市建设。
In 2011, the Ministry of Science & Technology granted SIAC to build the EV International Pilot City.

2015

2015年6月，中国工信部批准上海国际汽车城（集团）有限公司承担国内第一个智能网联汽车试点示范区的建设任务。
In June 2015, Ministry of Industry and Information Technology of China mandated SIAC to build the first ICV Pilot Zone of China.

2015年10月，汽车创新港建成开启。
In October 2015, the Auto Innovation Park was inaugurated.

2019

2019年9月，EV-AI智行港建成开启，汽车城聚焦产城融合，致力于打造世界级汽车产业中心。
In September 2019, the EV-AI Future Mobility Park was launched. Focusing on industry-city integration, SIAC is dedicated to construct the world class auto industry center.

产业概况
Industrial Overview

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100平方公里
100 square kilometer

1000亿+总投资
100 Billion+ Total Investment

6044.1亿元工业总产值
604 Billion Industrial output



207万辆整车年产量
2 Million vehicles annual output

7个国家级基地
7 national bases

106家公共及企业研发平台
106 public and industry R&D platform

30000名研发人员
30,000 researchers

173家高新技术企业
173 Hi-tech enterprises

战略新兴产业-电动化、智能化、网联化、共享化

Strategic Emerging Industries Electrified, Intelligentized, Connected and Shared

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国家（上海）电动汽车国际示范城市是推动实现国家电动汽车倡议的重要举措。2011年，中国科技部正式确立上海为中国电动汽车国际示范城市，并设立嘉定为电动汽车国际示范区，开创了电动汽车示范城市建设的先河。

The China (Shanghai) Electric Vehicles International Pilot City (EVZONE) is one of the important grasps to promote the achievement of Electric Vehicles Initiative's goals. In 2011, the Ministry of Science and Technology officially confirmed that Shanghai has become the electric vehicles international pilot city of China and Jiading District has become the electric vehicles international pilot zone, starting the pioneer trail of electric vehicle pilot cities construction.



2015年7月，中国工信部正式批准国家智能网联汽车（上海）示范区项目建设。作为"AI+交通"示范区，该项目计划建成国内首个半开放式智能网联汽车示范区，在汽车博览公园内实现自驾车常规运行展示。

The national Ministry of Industry and Information Technology formally approved this program in July 2015. As a innovative pilot zone of "AI+Transportation", National Intelligent & Connected Vehicles (Shanghai) Pilot Zone plans to build the first semi-open demonstration area in China that can realize the normal operation of autonomous vehicle by using its Auto Expo Park.

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PART
02

中国（上海）电动汽车国际示范城市

China (Shanghai) Electric Vehicles International Pilot City

推动上海新能源汽车的展示、宣传、推广

Facilitating the demonstration, promotion and application of new energy vehicles in Shanghai

探索与实践

Exploration and Practice

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电动汽车倡议于2010年在首届清洁能源部长级会议上首次提出。中国政府提出建设电动汽车国际示范城市来推动实现电动汽车倡议。

The Electric Vehicles Initiative is founded in the first Clean Energy Ministerial Meeting in 2010. China government suggested building the EV International Pilot City to support the goal of EVI.

中国科技部随后于2011年批准上海成为电动汽车国际示范城市、嘉定区成为电动汽车国际示范区。上海汽车城负责该项目的日常运营。

The Ministry of Science and Technology approved Shanghai as the EV International Pilot City and Jiading as the EV International Pilot Zone in 2011. Shanghai International Automobile City is responsible for the daily operation.



发展历程
Development History

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2010

7月，时任科技部部长万钢在首届CEM上宣布将在中国设立电动汽车国际示范城市。
In July, Wan Gang, then the Minister of Science and Technology announced the founding of the first EV international Pilot City in China in the first CEM meeting.

2011

1月，上海作为电动汽车国际示范城市成立。
In January, the EV International Pilot City is established.

4月，新能源汽车试乘试驾中心试运行。
In April, the NEV test-drive center was operated.

4月，首届国际电动汽车示范城市及产业发展论坛召开。 In April, the first International Forum on EV Pilot Cities and Industrial Development was held.

2012

12月，上海驿动汽车服务有限公司成立，开展电动客车共享出行业务。
In December, Shanghai E-Drive, an EV ride-sharing service, was founded.

2013

7月，上海国际汽车城新能源汽车运营服务有限公司成立，以EVCARD为品牌，开展电动汽车分时租赁业务。
In July, the NEV operation arm of the SIAC was established under the brand name EVCARD. **The car sharing service went online**.

2014

8月，科技部/GEF/UNDP“促进中国燃料电池汽车商业化发展”项目正式启动.
In August 2016, **MOST/GEF/UNDP is** launched .

12月，上海市新能源汽车公共数据采集与监测研究中心成立。In December EVDATA is established.

2015

5月工信部发函同意项目组织实施“GEF/UNIDO“中国新能源汽车和可再生能源综合应用商业化推广”项目”，上海示范项目启动。
In May the **MIIT/UNIDO/GEF** project is launched.

2016

7月，第四届国际电动汽车示范城市及产业发展论坛在北京CEM8召开。
12月，科技部批准“全球电动汽车示范城市发展项目”联合秘书处成立。
In July, the fourth International Forum on EV Pilot Cities and Industrial Development was held in Beijing during CEM8.
In December, the MOST announced the establishment of the **Joint Secretariat of the Global EV Pilot City Development Program.**

2017

2018

9月，EV-AI智行港建成开启，聚焦在城市交通、智慧能源、出行数据等领域的示范应用及服务，致力于打造产城融合发展。
In September 2019, the EV-AI Intelligent Mobility Park was launched as a display window of **urban transport, intelligent energy, and mobility data,** among others in a move to further **industry-city**

2019

示范区四个中心建设

The Four Centers of EVZONE

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1

试乘试驾中心：未来出行的一站式体验中心

Test-Ride & Test-Drive Center: the experience center for future mobility



面向公众 Public-facing

- **科普开放** Educational experience
- 问卷调研 Questionnaire feedback
- **国内外新能源汽**车最新车型引进体验

Experiencing & promoting the latest NEV models from China and the world



面向车企 Corporate-facing

- **提供体**验测试环境 Test environment
- **提供**车辆行驶中实时数据及改进方向

Real-time data collection to inform future improvements



面向用户 User-facing

- 驾驶行为习惯采集

Driving behavior and habit collection

- 驾驶实时数据跟踪服务

Real-time driving data tracking

已累计引进**36个品牌、72个型号、87**辆新能源汽车，接待参观**16.5万人次**，获有效问卷**2.5万份**。

36 brands, 72 models, 87 NEVs introduced, 165,000 visitors so far, 25,000 effective questionnaire responses collected.

示范区四个中心建设

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2

上海市新能源汽车公共数据采集与监测研究中心

Shanghai NEV Public Data Gathering & Monitoring Research Center

EVdata SHANGHAI CHINA

上海市建立的唯一新能源汽车公共数据采集、存储、分析服务平台，国际上规模体量最**大的新能源汽**车大数据中心

The only service platform in Shanghai dedicated to the gather, storage, and analysis of NEV public data and the largest NEV big data center in the world.

采集上海全市新能源汽车和充电配套基础设施公共数据，**开展消**费者驾驶行为与充电行为的研究

Collecting all public data of NEVs in Shanghai and the supporting charging infrastructures. Conducting research into the driving behaviors and charging behaviors of consumers.

为全市新能源汽车示范推广、政策制定与评估以及充电基础设施网络规划提供咨询服务**与决策依据**

Providing consulting service and empirical evidence for the piloting, policy-making, and evaluation of NEVs and the planning of the charging infrastructure network throughout the city .

为企业新能源汽车商业模式创新，为消费者使用新能源汽车提供数据咨询和配套服务

Helping companies to innovate their NEV business models and offering data-based consulting service packages for consumers.



目前，中心监控系统共接入混动、纯电、氢能源等各类新能源车30.2**万**辆，各类车企72**家、品牌**80**个，** 496**个**车型。实现24**小**时实时监控每部**接入**车辆的充电、行驶线路等信息。

The Center is now connected to 302,000 NEVs including HEVs, EVs and FCVs in 496 models from 72 automakers or 80 brands.The center now monitors the charging and driving data of the vehicles 24x7.

示范区四个中心建设

The Four Centers of EVZONE

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3

商业模式创新中心

Business Model Innovation Center



2011年上海首批电动汽车私家车上牌 The first batch of electric private cars plates in Shanghai in 2011



2011年上海高瞻新能源汽车销售服务有限公司开业
Shanghai Gaozhan new energy vehicle sales Service Co., Ltd. opened in 2011

持续探索电动汽车私人购买与市场部署，展开一系列商业模式与市场推广工作：

Continue to explore the private purchase and market deployment of electric vehicles, launch a series of business models and market promotion work

率先在全国范围内推动10辆私人购买电动车成立全国第一个电动汽车多品牌4S店。

Take the lead in promoting 10 private electric vehicles nationwide

Establish the first multi brand 4S shop of electric vehicles in China

示范区四个中心建设

The Four Centers of EVZONE

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EVCARD 电动汽车分时租赁

3

商业模式创新中心

Business Model Innovation Center

国内首屈一指、上海市第一家新能源汽车分时租赁品牌积极落实国家产业转型升级战略，通过共享经济模式致力于新能源汽车租赁分时业务开拓，推广绿色**出行服**务

The first time sharing brand of new energy vehicles in Shanghai actively implement the national industrial transformation and upgrading strategy, devote to the development of new energy vehicle rental time-sharing business and promote green travel services through the sharing economy model

目前业务已拓展至全国**65座城市，建成1.3万+个租**还网点，投入**5万+**辆新能源**汽**车运营，月订单数超**184万+**

At present, the business has been expanded to 65 cities nationwide, 13000 + rental and return outlets have been built, 50000 + new energy vehicles have been put into operation, and the monthly order number exceeds 1.84 million+









示范区四个中心建设

The Four Centers of EVZONE

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3

商业模式创新中心

Business Model Innovation Center

秉持“新技术+新模式”的发展战略，形成了企业通勤班车(2B)、园区共享班车（2B2C）、互联网定制班车（2C）三大核心业务类型。
Incorporating new technologies in 3 core sectors - corporate shuttling (2B), park public shuttling (2B2C) and online custom shuttling (2C).

截止目前，共有新能源客车、物流车1282辆，其中营运车辆954辆，非运营车辆174辆；其中燃料电池客车219辆，纯电动1063辆。
1,282 passenger vehicles and logistic vehicles by far, among which 954 are operational vehicles and 174 are non-operational vehicles; 219 are FCVs and 1063 are EVs.







示范区四个中心建设
The Four Centers of EVZONE

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4 产业研究中心
Industrial Research Center

行业研究 Industrial Research

研究报告18篇 **18** reports

专利27项 **27** patens

出版图书2**部** **2** published books

软件著作权2项 **2** copyright software items

政府课题 Government Project

国家、省部级课题等共计33项
33 national or provincial (ministry) level projects
市级以上经费支持1.38亿元
138 million yuan of funding received from city-level or above
项目直接投资超过3.2亿元
320 million yuan direct investment into the projects

国际项目 International Program

全球电动汽车示范城市发展项目
Global EV Pilot City Program

GEF/UNDP**三期**项目
GEF/UNDP III “Promote the Commercial Development of FCVs in China

GEF6**上海示范**项目
GEF/UNIDO “Commercialization promotion project of integrated adoption of new energy vehicles and renewable energy in China”

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PART
03

国家智能网联汽车（上海）示范区

National Intelligent & Connected Vehicles (Shanghai) Pilot Zone

将示范区建设成展示先进智能网联汽车技术研发成果的国家平台

Building the pilot zone into a base displaying China's R&D results

发展历程
Development History

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2014

策划建设示范区
Planning and construction of the Pilot Zone

2015

工信部授牌
MIIT authorized



汽车博览公园 **7个**场景率先投入测试与体验
7 scenarios were first tested and experimented in the Car Exposition Park



智能网联汽车产业技术联合创**新中心揭牌成立**
Inauguration of UIC

United Innovation Center of ICV Industry and Technology
智能网联汽车产业技术联合创新中心

2016

上海智能网联汽车与智慧交**通工程技**术研究中心技术委员会成立
Establishment of Technical Committee of Shanghai ICV & Intelligent Transportation Engineering Technology Research Center

封闭测试区正式开园
The enclosed test zone officially opened to the public



2017

市经信委与嘉定区政府签署《关于市区深化共建国**家智能网**联汽车（上海）试点示范区合作协议》
SHEITC signed Cooperation Agreement on National ICV (Shanghai) Pilot Zone with Jiading District Government

“上海市制造业创新中心（智能网联汽车）”**正式揭牌成立**
The official inauguration of Shanghai Manufacturing Innovation Center (ICV)

与美国密西根州经济发**展署**签署合作备忘录
Signed MOU with Michigan Economic Development Corporation

中国智能驾驶全息场景库——**昆**仑计划正式启动
The Kunlun Plan that focuses on the construction of China Autonomous Driving Holographic Scene Database was officially launched

2018

加入5GAA联盟
officially joins 5GAA

示范区科普体验区**“科技走廊”**项目正式面向公众**开放**
The Technology Corridor in Science Popularization Area of the Pilot Zone was officially opened to the public

上海市智能网联**汽**车公开道路测试shanghai ICV public road testing

2019

IAMTS **国**际智能**网**联合作联盟

举办第一届世界智能网联汽车大会，**并**发布《上海宣言》
Shanghai Declaration was released during the 1st World Autonomous Ecosystem Conference
5GAA联盟亚洲首次圆桌会议在上海**国**际汽车城举行
The 1st 5GAA Asian Roundtable was held in SIAC

主要成果
Key Outcomes

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围绕公共服务平台建设和前瞻共性技术研究开展相关工作，取得了“1+4+6”！推动上海抢占智能网联汽车产业发展先机。

The daily operation has been conducted with the aim of building the pilot zone into a public service platform and a lab for advanced and generic technology research and development, which has led to key outcomes that we call “1+4+6”! The key outcomes enabled Shanghai to seize the opportunity of developing intelligent connected vehicle industry.

主要成果（1+4+6）
Key outcomes (1+4+6)

一套体系 One system

- 智能网联汽车应用关键技术体系 Key technology system for the application of ICV

四大平台 Four platforms

- 智能网联汽车封闭测试场 Closed testing field for ICV
- 智能网联汽车开放测试道路 Open test road for ICV
- 智能驾驶全息场景库 Intelligent holographic driving scenario library
- 智能网联汽车道路测试数据分析和监管中心 Data analysis and supervision centre for ICV road testing test

六个率先 Taking the lead in six areas

- 率先实现自动驾驶车辆进入公共道路测试 Taking the lead on public road test for self-driving cars
- 在国内率先发放自动驾驶车辆示范运营牌照 Taking the lead in granting pilot operation license for self-driving cars
- 在国内率先发放自动驾驶车辆长三角一体化牌照 Taking the lead in granting unified license for self-driving cars in the Yangtze River Delta
- 率先系统开展5G车联网规模测试和示范运行 Taking the lead in the systematic scaled testing and pilot operation of 5G IoV
- 率先打造智能网联汽车完整测试工具链 Taking the lead in developing a comprehensive testing tool chain for ICV
- 率先启动智能网联汽车云控平台建设 Taking the lead in the construction of ICV cloud

一套体系
One system

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承担工信部工业强基、国际重点研发计划等项重大科研项目十余项；率**先形成智能网**联汽车应用关键技术体系；突破大规模组网条件下V2X应**用等一批核心技**术；参与国际标准2项，国家标准8项。

Carrying Out 10 major scientific research projects initiated by the Ministry of Industry and Information Technology and other international key research and development plan projects;
Taking the lead in forming the key technology system of ICV application;

Having Made breakthrough in a number of core technologies such as V2X application in large networks;
Participating 2 international projects and 8 national projects.



四大平台
Four platforms

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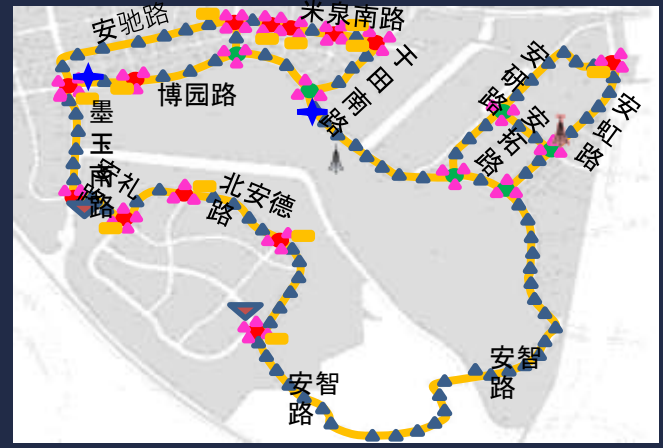


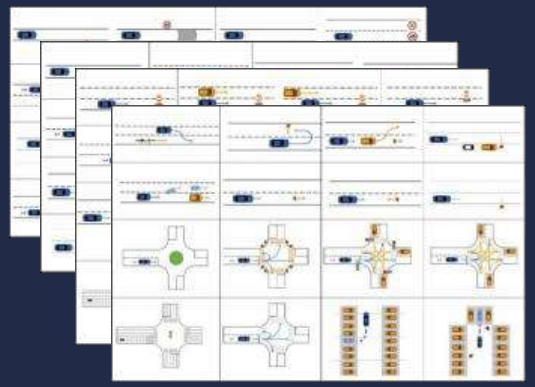
一场One Field

我国第一个智能网联汽车专用封闭测试**区，建**设场景超280**个，累**计为89**家企**业提供了超过1200**天次**专业测试
The first closed testing field for ICV offers more than 280 scenarios and has received more 89 companies to conduct professional testing of more than 1200 days in total.

一路One Road

我国第一条面向智能网联汽车测试运**行的智慧道路，率先**实现车路网云一**体化，目前已支撑全上海13家企**业33辆自动驾驶车辆的测试和示范运行
The first open test road for ICV integrated vehicle, road, the internet and cloud and has allowed 33 cars from 13 companies in Shanghai to be tested and operated.





一库One Library

我国第一个智能驾驶全息场景库，推动我**国首次**牵头自动驾驶测试场景国际标准
The first intelligent holographic driving scenario library of China prompted China to first take the lead in developing the international standard for self-driving testing scenarios.

一中心One Center

我国第一套智能网联汽车道路测试数据**分析和**监管中心，实现人、车、路、环**境数据**实时动态采集
The first data analysis and supervision center for ICV road testing collects real-time data on human, vehicles, roads and environment.



六个率先

Six First

安亭·上海国际汽车城
Anting Shanghai International Automobile City

率先打造智能网联汽车完整测试工具链，形成从仿真到开放道路的完整体系
First developing a comprehensive testing tool chain for ICV, which is a comprehensive system consisting of roads ranging from simulated ones to open ones.

率先建设我国首个智能网联汽车云控平台，率先打造车路网云一体化样板工程
First construction of ICV cloud, which becomes the benchmark of the integration of vehicle, road, the internet and cloud.

在国内率先系统开展5G车联网规模测试和示范运行，率先建成全球首个5G智慧交通示范区
First systematic scaled testing and pilot operation of 5G IoV, which is the first 5G smart transportation pilot area







在国内率先实现自动驾驶车辆进入公共道路测试，率先全国发布道路测试牌照
First public road test for self-driving cars and grant license to cars for road testing

在国内率先发放自动驾驶车辆示范运营牌照
First granting pilot operation license for self-driving cars

在国内率先发放自动驾驶车辆长三角一体化牌照
First granting unified license for self-driving cars in the Yangtze River Delta

发展目标
Development Goal

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封闭测试与体验区
Enclosed testing and experience zone



开放道路测试示范区
Testing and demonstration zone of open roads



典型城市综合示范区
Comprehensive demonstration zone of representative cities



示范城市+共享交通走廊
Demonstration city + sharing transportation corridor

	5平方公里 5 square kilometers	**27平方公里** 27 square kilometers	**100平方公里** 100 square kilometers	**150平方公里** 150 square kilometers
道路里程 Road mileage	15公里 15 kilometers	73公里 73 kilometers	366公里（含高速28公里） 366 kilometers (including 28 kilometers on highway)	500公里 500 kilometers
道路类型 Types of road	**模**拟高速+**城市**+乡村 Simulation highway + highway + countryside road	**快速+城市**+乡村+**园区** Fast road + urban + countryside + parks	**高速\快速+城市**+乡村 Highway/fast road + urban + countryside	**高速/高架+城市**+乡村 Highway/viaduct road + urban + countryside

到2020年，示范区力争建设成为中国智能网联汽车先进技术研发、产品验证和展示发布窗口、标准规范研究制订和检测认证基地，以及智能网联汽车产业**孵化基地、人才高地、**产业和资本集聚地

We will strive to build the pilot zone into a base displaying China's R&D results of advanced ICV technologies, product verification, a base for standard research & setting and testing & certification, a base for ICV industry incubation, a region with a strong pool of talent, and an industry and capital cluster by 2020.

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PART
04

产城融合推动世界级汽车城产业发展

World-class auto industry through industry-city integration

建立世界级汽车产业中心并推动多边交流与合作

Building world class automobile industry center and promoting multilateral exchange and cooperation.

汽车创新生态圈

Auto Innovation Ecosystem

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每年180场论坛和活动

SIAC hosts up to 180 industry forums and events every year

中国汽车论坛

China Auto Forum

中国汽车工程学会年会暨展览会

SAE-China Congress & Exhibition（SAECCE）

中国汽车设计国际峰会

China Car Design International Summit （CCDIS）

世界智能网联汽车大会

World Congress of Intelligent and Connected Vehicles

国际电动汽车示范城市及产业发展论坛

International forum on EV pilots cities and industrial development

国际电动汽车示范城市及产业发展论坛

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汽车创新生态圈

Auto Innovation Ecosystem

安亭·上海国际汽车城
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中国汽车产业培训基地:课程及活动覆盖超过1600家企业
Training base for the automobile industry of China
providing courses and organized events for more than 1600 enterprises



“大咖秀”汽车行业大咖头脑风暴分享会
“Big shots” workshop for leading figures of the automobile industry



“Winnovation赢在创新”走进主机厂活动
“Winnovation”-visits to OEMs.

“Spark Action意·无止境”国际汽车技术对接会
“Spark Action”international automobile technology matchmaking events

Galaxy Project星辰计划：总资金2亿元人民币，入选项目获得资金补贴30%。
Galaxy Project: The project offers a total capital of 200 million yuan, and the selected project will receive a subsidy of 30% of its total budget.



公共配套

Public Facilities

安亭·上海国际汽车城

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东方肝胆外科医院

Eastern Hepatobiliary Hospital





上海交通大学医学院附属瑞金医院北院

North Ruijin hospital

上海交通大学医学院瑞金医院肿瘤（质子）中心

Ruijin Hospital tumor (proton) cente



技术领先的高端医疗资源High-end medical resources with advanced technology

公共配套

Public Facilities

安亭·上海国际汽车城
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体系完善的优质教育资源Comprehensive education resources



东方瑞仕幼儿园

Dongfang Ruishi Kindergarten



同济大学嘉定校区

Tongji University Jiading Campus



同济大学附属实验学校

Tongji University Experimental Elementary School



华师大附属双语学校

East China Normal University Affiliated Bilingual Kindergart

公共配套
Public Facilities

安亭·上海国际汽车城
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享誉全球的文化体育设施World-renowned cultural and sports facilities



上海国际赛车场



保利大剧院
Shanghai Poly Grand Theatre

嘉定新城图书馆
Shanghai Jiading Public Library





上海国际汽车城博物馆
Shanghai Auto Museum

公共配套

Public Facilities

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丰富多彩的品质生活配套A variety of facilities for premium lifestyle









嘉亭荟城市生活广场

Lifehub@Anting

上海汽车博览公园

Shanghai Auto-expo Park

颖奕皇冠假日酒店

Crowne Plaza Shanghai Anting

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谢谢观看！

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